

# Maclean's

5¢  
a copy

CANADA'S  
NATIONAL  
MAGAZINE

TORONTO  
**JUNE 1**  
1981

In This Issue:

## Manitoba's Bracken

By Grant Dexter

## JAPAN'S SOUTHWARD THRUST

By Jacques May

Douglas Reed  
Beverly Baxter

Cover: A natural color photograph taken for Maclean's by Nicholas Morant.



I had  
what it takes...  
but couldn't find  
a taker!



#### Want others to like you?

Whether we're known or not, we don't want to live our lives in pleasant ignorance of others (and ourselves). We want to be known and to know others. We want to be known and to know others.

Not, while some cases of bad health are caused by systemic oral diseases, usually, any one such factor, it is due to the accumulation of very little particles on teeth and gums. We want to be known and to know others. We want to be known and to know others.

#### I GET THE MOST FROM MY LISTERINE



your mouth's morning and night work. Listerine's formula, your breath is clean, your voice is clear, and your mouth is healthy. Listerine's formula, your breath is clean, your voice is clear, and your mouth is healthy.

Let LISTERINE look after your breath! MADE IN CANADA

**GREEN HORNET** See your local newspaper for time and place



Editor's Note

### In the Editor's Confidence

When a pretty direct rule of thumb comes to mind, it's the one that says: "If you're not sure, don't do it." It's a rule that's been around for a long time, and it's one that's been around for a long time.

The world's largest bank is in London. It's a bank that's been around for a long time, and it's one that's been around for a long time.

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## Four safeguards for your life insurance dollars:

- 1 Our own investment specialists
- 2 Directors' finance & real estate committees
- 3 Diversification of investments
- + Geographic distribution



When new money enters it is to invest policyholders' money safely in the best investments.

How does Metropolitan try to make sure that its investments will be safe?

In the first place, the law prescribes the kinds of investments which may be made. In addition, the Company maintains its own investment staff with other safeguards. For example...

1. **Investment Specialists:** Because, like most firms or the law, the investment business is highly specialized, Metropolitan has a staff of investment specialists, each trained in a particular field. These are kept busy throughout each proposed investment, analyzing, weighing and dispensing a huge mass of information. Always, return on the proposed is secondary to return of the principal.

2. **The Finance and Real Estate Committees:** After the work of these specialists has been carefully checked, each proposed investment must be approved by the Finance, or the Real Estate, Committee of the Board of Directors.

3. **Diversification of Investments:** For maximum safety, money must be put to work in many different investments. Today, Metropolitan funds are at work in many types of business, as well as in first mortgages on real estate, and in the bonds of Canadian and Federal, provincial and state, company, and local governments. In fact, more than 10,000 different investments are held.

4. **Geographic Distribution:** Metropolitan funds are at work throughout Canada and the United States. This wide geographic distribution of funds minimizes the effects of varying business or regional conditions that may arise in any one section.

Of course, says Metropolitan investment, one must be carefully watched. Metropolitan's investment experts must be over on the alert.

Because the interest earned by the Company's investments helps pay the cost of your life insurance, Metropolitan strives to earn the highest rate of interest consistent with safety.

During the past few years, there has been a substantial decline in interest, raising our real income of investments made by life insurance

companies. Our necessary result has been to reduce the amount available for dividends to policyholders—a reduction which the savings in mortality and expense have not been sufficient to offset.

There are four safeguards with which Metropolitan maintains its funds that show \$100,000,000 in Canada, and the United States invested in its own. They give assurance that in the future, as always in the past, the Company will fulfill all its obligations, in good times and bad.

Still in wonder if it is a safe of information desired to provide public information regarding life insurance? Please contact your nearest Metropolitan office or write to the nearest office.

**Metropolitan Life Insurance Company**  
(A MULTIPLE COMPANY)

1000 BAY STREET  
TORONTO, ONTARIO M5G 1S1  
CANADIAN HEAD OFFICE, DETROIT



## So There's No Menace to North America!

WHAT the fate of the British Empire and the United States would be were the Axis powers to win the war is now clearly defined.

Osaka, Tokyo correspondent of the New York Times recently titled "Imaginative press items" presented by the Japan Foreign Ministry, organ of the Japanese Foreign Office.

Japanese Foreign Minister Matsuda having just returned from visiting Hitler, Mussolini and Stalin, it can be assumed that the terms actually presented the expectations of the Axis.

They leave Axis rule of the entire world—nothing less.

Any inspiring nation that, no matter what happens in Europe, North America will be all right, is obtained by the Axis powers these terms.

It would be well for every Canadian to study these "imaginary terms." With the permission of the New York Times, we use Mr. Tolstoy's summary.

### The Terms

The terms are:

1. The strongest powers must have the greatest opportunities of developing the world and disposing of such questions as spheres of influence, resources and type of government. This is the law of nature and attempts to maintain the status quo of dominant powers who resist continue to function through this struggle but only through exhaustion must breakdown.
2. The nations called upon to settle world peace must be Germany, with Italy as a junior partner, Japan, the British Empire, French Russia and the United States. Such a peace should include:
3. A parity of world strength of Britain and the United States on one hand and the Axis powers on the other hand, with a naval holiday after this is established.
4. Demilitarization of such strongholds as Gibraltar, the Eastern Mediterranean, Malta, Africa, Red Sea, Singapore and Hong Kong, as well as all United States bases in the Pacific and any projects in the Atlantic Islands reaching out toward Japan.

C. Complete withdrawal of the British Navy from the Mediterranean and joint Anglo-Axis administration of the Red Canal.

D. All North Africa from the Strait of Gibraltar to Benghazi to be placed at the disposition of the Axis though France may be permitted to retain colonies under certain conditions of co-operation. Certain British and other African colonies to be placed under German and Italian control. South Africa would be required to have complete independence and to establish trade preferences therein.

E. Continental Europe to be organized into a corporate state under the Reich with domestic economy for unit members, whose economic and political co-operation would be based on Hitler.

F. The United Kingdom to remain the heart of the British Empire, with a granted transfer of authority to Canada.

G. The German sphere of influence may go as far as the line of Moscow which that with located over to the joint administration of Turkey and Soviet Russia. But Germany may demand participation in the oil wells of Iraq and Iran.

H. The United States sphere of influence would be Canada, Central and South America, Newfoundland and Greenland with islands and regional waters, but the United States would undertake not to form hegemony over South America identical to the Axis and would accept the fullest freedom and equality of opportunity to Germany and her allies as that continental hegemony. Its American naval bases would be sold to Hawaii, and that stronghold would be reduced to insignificance.

I. In the Pacific the Netherlands Indies might be detached from the Netherlands and placed under an independent government with partner participation, and British possessions would attain independent self-government. Throughout all these Pacific islands Japanese advisors would be admitted and entrusted with the duty of establishing forms of cooperation in the "co-operative spheres," particularly in regard to the extraction of natural resources. French Indo China would receive independent status on the same terms.

J. As co-operation to Japan and as a gesture of confidence, Soviet Russia might cede to the Axis and remove the means of Varkovo, in return for which Japan would reduce her bases in Manchukuo and Mongolia to the minimum required for safety. Australia would remain within the British Empire but would eliminate stationing here and permit Japanese authorities on terms of equality.

L. India would obtain self-government.

M. Religious and political theory would be retained throughout the world.

### The Pattern is Plain

THE pattern is plain enough. It is planned domination of the British Empire, gradual transfer of the English speaking peoples to North America deprived of its water routes. The Axis powers would be so situated that the United States and Canada could be encircled by blockade. Hadged in, when the moment came, they would be a concentrated target for a combined attack from North, South, East and West.

It is not a pretty picture, but it is a good thing that we have it. It shows the people of the United States where they would be should Hitler ever impose conqueror's terms upon Great Britain, demonstrates that Aid to Britain is Aid to the United States.

It shows to every Canadian why there is a light to the South, why the southeast they are making war on their own behalf and that of their families.

It reveals the magnitude of the talk about it. It shows why, no addition in the same day are bearing. Canadians will have to further deprive themselves in order that they may lead to the nation every end they can grasp.

Part of Canada's security to the southeast is supplied by our own soldiers and sailors, by those who are working with rest as the producers of munitions and supplies, by the thousands of men and women who are giving body of their time and ability in scores of different war services. The other part of Canada's power will be in the recent Victory Lines, in War Service.

Keep these "imaginary peace terms" in mind when you approach your individual war effort.

## An everyday custom that gave new meaning to a minute

This minute is a fairly recent invention in the history of time. Earlier ones had only tables, men and more for checks. Today, time for minutes of industry, and even more in what life is made of, minutes have become more important. A famous beverage has made it possible for you to make any minute, even an idle one, become a busy pleasure for you in your daily life.



Over an idle minute was only a minute... until "Coca-Cola" came to work for you. A pause for ice-cold "Coca-Cola" became the pause that refreshes—that made minute long enough for a big rest. The custom has the stamp of the day, except now everyday life. More and more people found that this drink did them a happy and unique service in a drinking custom.

The growth of this pleasant custom has done some amazing things. It has an industry of which few people were aware until recently. Of course, millions were enjoying "Coca-Cola" but few thought of what was behind it... the constant adherence to an unvarying standard of quality, the press of

wintry-pooled growth, the steady and irresistible spread of a thing that combined a product, a custom, and an invention.

This really must mean that people find it a "Coca-Cola" an instantly made product of consistent quality... a drink that performs a pleasant everyday service to millions in every part of life.



THE BOTTLE FOR "COCA-COLA"

As you see "Coca-Cola" was available only in soda fountains. The development of the bottle for "Coca-Cola" made it possible for people also to enjoy delicious refreshment wherever they might be. Thus, by means of this bottle "Coca-Cola" was able to become really greater than a drink... bringing refreshment to every part of nature.

Enjoy The Pause that Refreshes with ice-cold "Coca-Cola"

COCA-COLA COMPANY OF AMERICA, INC.











## A Tactical ERROR



My voice was almost a whisper. "What are you thinking about, Dave?" My voice was faint. "The plucking. It's got me stopped."

**I** GUARANTEE you'll all want to know more, so here's why I feel so responsible for DRIVEN. As I say as well about many life decisions.

So I'm not her master and I'm not in an unstable position because she's not a slave. I'm not her master and I'm not in an unstable position because she's not a slave. I'm not her master and I'm not in an unstable position because she's not a slave.

[illegible][illegible]

An amusing lesson in the artful art of getting your man: First, dunk in the lake, then try the listening treatment.

By KALMAN PHILLIPS

"So, wouldn't it tell me what she knows some night, eh? The thing of it is, the apartment you and the woman shared was hers. Yes, I know, I know, I know. I got out. I went out and I got lost in a rooming house and she was looking in the doorway at the same time managing to cover the carpet light. I read out the gas columns. She not accidently pulled the emergency valve, almost to trigger a chemical refinery on fire. No, it's in her house."

[illegible][illegible][illegible]

Illustration of the new "LE model" device.

"Thanks. That might prove a more formal and conventional way forward," said I'd like to make a statement of it. May give me to take for something in a working case.

I should think I could use it. I could use Duplex as a standard device. Shows up in there, in the hands of a standard user. Shows up in there, in the hands of a standard user. Shows up in there, in the hands of a standard user.

ILLUSTRATION  
WALTER S.

[illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible]













Some of the things your dollars will buy



**The Canadian company** is doing everything to be large enough to bid, it says. It is spending a considerable sum to build up plants for Canada and Brazil. About 40 percent of production goes to the



Before you register in one of Canada's new 500-hour programs, find out why the most in the industry advise: "Before you register, find out if you can. Thousands of dollars are needed by Canada and Britain. The money has not been so secured."



these professionals is to be  
involved in the management of  
the company's assets and  
liabilities in some manner that



While some research does indicate that some people with Canada's long-range, low-frequency radio spectrum for things such as portable music players, pagers, cellphones, and radios, are some countries around the world where it is used.

[illegible]

Creepling plants are mowing me about four inches  
 growing! everyone says a day for the sun and the  
 things. Canadian people are always looking at the  
 things as a way to see a lot of things.



Each teaching material also includes one file, a compilation of multiple worksheets. Teachers choose files that are relevant to the topic of the lesson. Worksheets are designed to be used in conjunction with the teaching materials. Each worksheet has two file folders. These make them easy to use.



Millions of shells are growing from  
Cape Cod, scattered along the coast  
in hundreds. They are in the water of the  
ocean in the water of the ocean.



Scientific research shows a big part in Canada's past effort. This research is primary part between the two countries. Many are needed for improvement of this country work.



Thousands of gallons and value of clothing, supplies are needed for Christmas, according to the Christian Community Center of the Bronx. The center is a place where the poor can get help. It is a center for the poor.



Training of Orestis's two sisters and acquisition of the gigantic Commonwealth by Training Plan require fully equipped training centers throughout Canada. Different regions must be provided for the study of different aspects of Canada in making to improve our skills.



Training, counseling, and coaching programs to improve the quality of life of U.S. A.F. personnel like those Operation Enduring Freedom who have and returned from wars, calls for



**Chasity Takeda** is living happily in London. Chasity moved, married and maternized among very different people in a matter of six years and she made friends, too. In fact,



All state-faculty wages must be both real wages and the lowest among the lowest and living wages. Taxes, both federal, state and district, must be included in a wage deal. The union

**Planes, Guns, Shells . . . Ships,  
Trucks, Tanks . . . Your Dollars are  
needed for these Sinews of War**

CANADA'S fighting blood is up. We have sworn to throw our utmost effort into this fight for freedom... to make our resources count in ridding the world of Nazi tyrants.

The rode is raring for victory. Heavily mounted streams of spectators, supplies, equipment, trained fighting men, are pouring from Casado's factories and training centers.

Mills, mills, factories are whirling into high gear. Furnaces spew out molten steel, forests yield their timber. New plants, new machinery, newly trained craftsmen, make the strong tempo of domestic activity that thrills through Canada.

**Food, Steel, Lumber... Equipment,  
Training Gear... into these things  
too go your Fighting Dollars**

**T**O keep these wheels in motion, to speed them up, takes money. Money for pits, machinery, raw materials and labor. Money to run out guns, shells, planes, trucks, tanks, in increasing numbers.

Money to equip, feed and train the fighting forces . . . to build the ships that carry supplies, the naval vessels that convey them, the weapons that protect our coasts.

Taxes provide some of it. But more is needed. We must dig down deeply into our savings. We must show Hitler what Democracy can do. We must make every dollar a fighting dollar . . . to harness victory, to finish the job.

*Help finish the job!*

## Buy VICTORY BONDS































# Maclean's

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 Editor: Murray Sinclair  
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## Parade



**THE** Maclean's "Parade" is a collection of short stories and poems. The stories are by various authors, including Robert D. King, John G. Sweeney, and David P. Ford. The poems are by various poets, including Robert D. King, John G. Sweeney, and David P. Ford.

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## War Oddities

This edition will be paid for with the money raised from the sale of the magazine. The money will be used to help the war effort.

At present in the strange, chaotic world of war, there are many oddities. One of the most common is the sight of a soldier standing in a field, looking at the sky. This is not a sign of madness, but a sign of a soldier's deep understanding of the war.

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## OVER THE HORIZON TO

New realms of Grandeur



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## The Progress of Science

**THE** progress of science is a complex and multifaceted process. It involves the discovery of new knowledge, the development of new technologies, and the application of that knowledge to the world. The progress of science is a continuous process, and it is one that has shaped the world as we know it.

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## CANADIAN NATIONAL

For more information, contact the Canadian National Bank. The bank is a member of the Canadian Bankers' Association and is a member of the Canadian Bankers' Association.



# WOMEN OF CANADA

*your help is Needed Again!*

LAST YEAR your Government told you Canada's lobster industry faced a serious emergency due to the loss of overseas markets destroyed by the war. We asked you to help the situation by buying Canadian canned lobster.

Your response was splendid! But we need your help again. If every woman will buy at least one can of lobster now ... it will mean much to this great Canadian industry.

To get the finest quality lobster, insist on "Canada Brand". ALL "Canada Brand" lobster is inspected and graded to strict Government standards. The "Government Inspected" emblem on the tin assures you of prime quality lobster ... the very cream of the catch from Canada's pure coastal waters.

You will enjoy "Canada Brand" lobster. It can be used in many inexpensive ways, and makes a tasty and appetizing meal for every member of the family.

You helped by your purchases of "Canada Brand" lobster last year ... we know we can count on you this year, too! It is still a war-emergency that we must meet.

DEPARTMENT OF FISHERIES, Ottawa  
Hon. J. E. Michaud, Minister



**THIS EMBLEM IS YOUR GUARANTEE  
OF DELICIOUS LOBSTER, GOVERNMENT  
INSPECTED AND GRADED**

ALL "Canada Brand" lobster is inspected and graded by Department of Fisheries inspectors. The emblem on the tin is your assurance of quality. Only lobster bearing this emblem has been inspected and graded for quality by the Government. Make sure that the lobster you buy bears this mark.

"Canada Brand" lobster may be purchased in three qualities, graded "Fancy", "Choice" and "Standard". Plan now to serve "Canada Brand" lobster at least once a week. Send for the booklet "Economic Lobster Recipes". Use the coupon.

Department of Fisheries, Ottawa.

Please send me your new booklet: "Economic Lobster Recipes".

Name

Address



THE CANNED LOBSTER  
INDUSTRY NEEDS YOUR  
SUPPORT

*Ladies:*  
WRITE FOR FREE  
← BOOKLET

**BUY CANADA BRAND Canned LOBSTER**